



## **Gold Membership and Gold Plus Membership 2012**

Gold Membership and Gold Plus Membership are aimed at introducing and encouraging leading organisations in our sector to take a supportive role in Accessible Retail's research and lobbying activities. The income that is generated will be channeled exclusively to our research projects.

**Gold Membership and Gold Plus Membership** will also bring the following benefits:

### **Members**

**Gold membership** entitles you to membership for TWO members of your Company.

**Gold Plus Membership** entitles you to membership for up to SIX members of your Company.

**Membership Database** – The AR Database will be sent in Excel format, by e-mail, in April, September and December; it is invaluable for carrying out mailshots to the AR Membership, for targeted marketing campaigns and organising social events. Also included is a file of Member contact details which can be uploaded into Outlook. The database is currently sold at £200 plus VAT to individual members.

**Publications** - Copies of any research published by AR will be provided without further payment.

**Priority booking** – You will have priority booking for our major events. One table at the Christmas lunch can be reserved up to six months in advance prior to the general marketing; this table will be in a prime location. Priority bookings on all other events subject to strict timetables for each event.

**Web Site** - The web site provides a 'live' newsletter for members giving details of events and research. The web site also lists Gold Members.

### **Price**

**Gold Membership** for the Year 2012 is £350.00 (plus VAT) per organisation which includes TWO personal members, one of which is the Gold Member contact.

**Gold Plus Membership** for the Year 2012 is £500.00 (plus VAT) per organisation which includes SIX personal members, one of which is the Gold Member contact.

**If you would like further information on any of the above, please contact:  
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